



COLORING HANDS- MANNAR

LIVELIHOOD DEVELOPMENT PROGRAMS 2023

PROJECT NAME

Coloring hands - Mannar

LOCATION

Mannar Divisional Secretariat

COMMENCEMENT DATE

December 22, 2023

PROJECT SCOPE

- Five identified heads of female headed families were producing Palmyra hand crafts as their income generating activity.
- They were producing ecofriendly Palmyra, winnowing fans, steamers, mats, palm hats and different kinds of bags. Products are being supplied to the local market and Palmyra Development Board (Katpagam).
- This livelihood development project provided coloring material to the identified beneficiaries to increase their production capacity to cater the demand in the market, while improving their livelihoods.
- Apart from providing coloring materials, the project provided automatic broom stick finishing machine from the Industrial Development Board to three internally displaced families who are engaged in small business of making ekel brooms in order to improve their business.
- All the above heads were given an awareness on sound financial management, packaging of products and marketing for long term sustainability of their income generating activities.

PROJECT OUTCOME

- Improved the livelihoods of five heads of women headed families in Mannar District by providing equipment and coloring materials to produce more and quality products.
- Provided automatic broom stick finishing machine from the Industrial Development Board to three internally displaced families who are engaging in small business of making ekel brooms in order to improve their business.
- All beneficiaries were made aware on sound financial management, packaging of products and marketing for long term sustainability of their income generating activities.

TOTAL COST

Total cost of the Palmyrah project is Rs. 424,361.00/=

Total cost for Ekel broom project is Rs. 350,000.00/=



PROJECT HIGHLIGHTS



RELATED SUSTAINABLE DEVELOPMENT GOALS

01 - No Poverty

By 2030, reduce at least by half the proportion of men, women and children of all ages living in poverty in all its dimensions according to national definitions.

05 - Gender equality

End all forms of discrimination against all women and girls everywhere. Enhance the use of enabling technology, in particular information and communications technology, to promote the empowerment of women.

08 - Decent Work and Economic Growth

By 2030, achieve full and productive employment and decent work for all women and men, including for young people and persons with disabilities, and equal pay for work of equal value

16 - Peace Justice and Strong Institutions

Promote peaceful and inclusive societies, providing access to justice for all and building effective, accountable and inclusive institutions at all levels

