



COIR BASED BRUSH PRODUCTION - MANNAR

LIVELIHOOD DEVELOPMENT PROGRAMS 2023

PROJECT NAME

Economic empowerment of Internally Displaced Aggrieved Women through Livelihood support by Public – Private Partnership

LOCATION

Karamba, Kalpitiya Divisional Secretariat

COMMENCEMENT DATE

November 28, 2023

PROJECT STAKEHOLDERS

Muslim Women's Development Trust (MWDT)

A civil society organization that works for the rights of Internally Displaced Persons (IDPs) who were directly or indirectly affected by the civil war in the Puttalam District. Located at Colombo Road, Fareedhabath, Palavi, Puttalam.

Alliance Five Private Limited (AFPL)

A Company registered under Export Development Board manufacturing and exporting fiber based brooms and brushes to Japan, duly incorporated under the Companies Act No. 7 of 2007 having its registered address at No. 179/4, Ragama Road, Kadawatha.

International Organization for Migration (IOM)

PROJECT SCOPE

- Ten aggrieved internally displaced females were selected and trained by the trainers from AFPL for the production of fiber based brushes.
- A working center was placed in Karamba and machineries were erected. Five beneficiaries has commenced the production of brushes.
- Raw materials are being supplied by the AFPL and purchase the finished products by deducting the raw material cost.
- MWDT coordinate and manage the working center and report progress to the OR
- The project was funded by the IOM

PROJECT OUTCOME

- Created sustainable income generation and reduce poverty among the affected community
- Enhanced the physical, social, and mental wellbeing of the aggrieved women.
- Ensured the inclusiveness of the aggrieved women households

TOTAL COST


Total cost of the project was Rs. 405,452.00/=

PROJECT HIGHLIGHTS




RELATED SUSTAINABLE DEVELOPMENT GOALS

01 - No Poverty




By 2030, reduce at least by half the proportion of men, women and children of all ages living in poverty in all its dimensions according to national definitions.

05 - Gender equality




End all forms of discrimination against all women and girls everywhere.
Enhance the use of enabling technology, in particular information and communications technology, to promote the empowerment of women.

08 - Decent Work and Economic Growth



By 2030, achieve full and productive employment and decent work for all women and men, including for young people and persons with disabilities, and equal pay for work of equal value

16 - Peace Justice and Strong Institutions



Promote peaceful and inclusive societies, providing access to justice for all and building effective, accountable and inclusive institutions at all levels