



Threads for Hope

Ampara

Financial empowerment of female headed households by improving their livelihoods of Handloom making

- Project Location: Navithanveli Division, Ampara
- Date of Commencement: 15 March 2024
- No. of Beneficiaries: Three (03) groups of female Headed HHs (38 individuals)

Handloom making is the main livelihood of the identified beneficiaries. This livelihood was disturbed since COVID 19 period. They do not have the capacity to buy raw materials for the production. These beneficiaries are being paid only for the labor cost by the handloom dealers who gave threads along with orders.

Intervention by the OR

- Threads were provided to restart their livelihoods which are collapsed since 2020 (COVID period).
- Awareness on basic financial management and book keeping were provided by resource person.
- Awareness of value addition and production of quality products were provide.
- Links with buyers to sell the products and material suppliers were established

Inauguration of the project



Additional District Secretary-Ampara, Officials of divisional Secretariat Navithanveli and Resource Persons from Industrial development Board, Handloom Material Suppliers /buyers were participated.



- Additional Secretary was thankful to OR for the initiation of the livelihood projects to assist aggrieved low income households in the Division.
- Beneficiaries from three villages of the Navithanveli Division were participated



- Awareness on maintain financial records and small business development was done by Economic Development Officer
- Awareness on the production of quality finished products, Techniques of value addition to handlooms, colour combinations and marketing techniques were conducted by the Resource Person SME
- Handloom Martial suppliers/dealers addressed the beneficiaries regarding marketing opportunities.



Handing over Threads to Beneficiaries to restart their livelihoods